

A SPECIAL KIND OF STATION

1150 KKNW is unlike any station in Seattle. Our mission is simple: to be a breath of fresh air that nourishes the mind, body, and spirit.

Our audience cares deeply about a wide variety of issues such as the environment, social justice, personal health, and spiritual growth.

Something Different

Yes

It's Affordable

We keep our rates competitive and our staff works with you to create a plan that fits your budget.

It's Successful

KKNW is home to the most live, local programming in the Puget Sound region.

It's Life Changing

Our hosts are empowered to share their ideas and business opportunities with our audience.

Our Audience

HOME AND FAMILY LIFE

48%
Married

51% in a relationship

11%
Partnered

Have Kids At Home



22%

Have A Pet

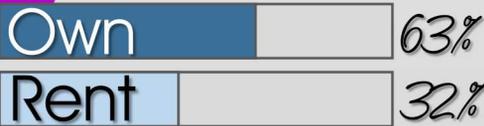


61%

15%



Are Considering Selling In Next 12 Months



42%
Have a dog



4%

34%
Have a cat



2%

Music
51%

Walking
52%

Top 5 Hobbies

Gardening
52%

Reading
63%

Cooking
49%

MEET OUR AUDIENCE



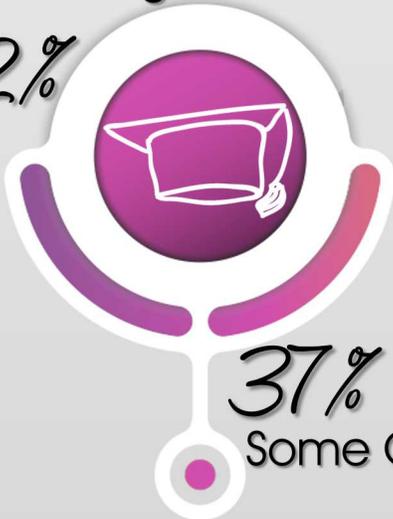
Listener Age Range



Employed Outside The Home

College Grads

62%



37%

Some College

40%



25%

Business Owners

Earn 100K+

30%



32%

Make 50K+

Degrees In

- Business
- Art
- Traditional Medicine
- Alternative Medicine
- Education

Careers In

- Business
- Alternative Arts
- Creative Arts
- Education
- Engineering

Drilling Down

SHOW TOPICS OF INTEREST

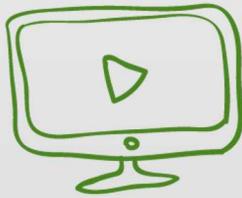
- ✓ Alternative Health
- ✓ Self Improvement
- ✗ Women's Issues

- ✓ Psychic Phenomenon
- ✓ Astrology
- ✗ Spirituality

Drilling Down

LISTENING HABITS

70%
Listen up to 5
hours per week

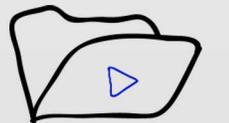


81%
Visit individual
host pages on
1150KKNW.com

75%
Listen via
online
streaming



70%
Listen to
archived
shows



49%
Listen in their car



80%
Listen at home



Have the
KKNW APP

72%

30%
Watch the
in-studio
webcam



Listen on an
HD Radio

10%



KKNW

COVERAGE MAP



Powered at 10,000 watts, 1150 KKNW reaches listeners throughout the entire Puget Sound region.